

estillon NEWSPAPER

Domotex edition



Underlay and flooring accessories for hospitality, marine and other commercial applications | PAGE 4



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System floors special for floor renovation | PAGE 3



ROBERTS



NEW

Range of aluminium profiles! | PAGE 3



NEW

Expansion of Roberts tools, the brand that stands for excellence since 1938 | PAGE 3



best base
20 years

Best Base underlays celebrates its 20th birthday! | PAGE 3

What we did in 2019



Richard Bosveld and Thomas Schultz

Estillon GmbH

In addition to offices in the Netherlands (Uden) and France (Plaisir), Estillon also has an office in Germany since the beginning of 2019: Estillon GmbH. Thomas Schultz will manage primarily the DACH region (Germany, Austria and Switzerland) from Hannover.

Due to this strategic decision, Estillon can serve a large part of Europe in the area of underlays and Roberts tools.



Sustainable underlays

Estillon launches Finity underlay, made from 100% recycled PET bottles. In this way we contribute to a circular economy.



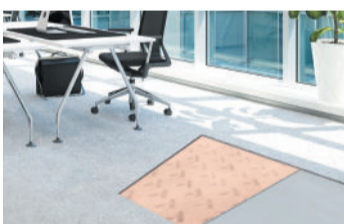
High-density underlays

With its Solidbase range, Estillon offers a collection of high-density underlays. Designed for PVC (-click), laminate and parquet.



Soundstop range

The Soundstop range; noise reducing PE foam underlays for parquet/laminate and PVC floors.



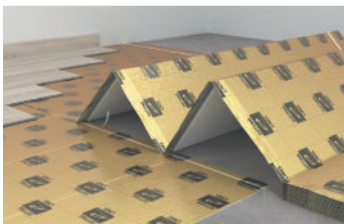
PU range

With the self-adhesive Wunderlays Souplesse Stick and Wunderlays Easystick, the Estillon PU underlay range is complete.



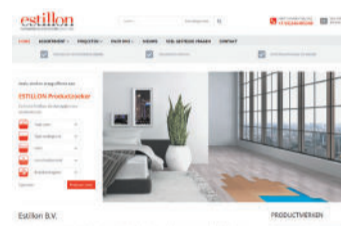
Black Uni range

The new Black Uni underlay carpet range is suitable for all types of floor coverings!



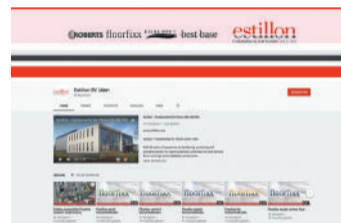
XPS range

Meet the XPS underlay, available in two versions. XPS Laminate 2,2 mm and the XPS LVT 1,5 mm with anti-slip layer.



New website

The Estillon website has had a major upgrade. With a easy to use product searching system!



Installation videos

Estillon introduced new installation video's on our youtube channel.



Production line

Estillon shoots a new video of the Floorfixx system underlays production line.



CSR

Estillon has obtained the CSR performance ladder level 3 certificate. Once again, a big step in Corporate Social Responsibility.



Brexit

Nobody knows when Brexit will take place, but when it happens, Estillon will be optimally prepared for it!



Trailer

The new Estillon trailer is driving around to deliver your underlays! Have you spotted it yet?



What can you expect in 2020

FLOOR

NEW



KOMBIfloor is a system floor for the renovation of poor base floors. KOMBIfloor insulates and stabilises and is easy to install thanks to its tongue and groove edges. KOMBIfloor is suitable for both household and project use. With dimensions of 120 cm x 60 cm, it's easily manageable.

- Renovation of poor base floors
- Provides maximum levelling of unevenness
- Immediately load-bearing after installation
- Extremely high level of noise dampening
- Maximum stability

FLOOR

NEW



SPANfloor is a system floor for the renovation of poor base floors. The floor insulates and stabilises and is easy to install thanks to its tongue and groove edges. SPANfloor is suitable for both household and project use. With dimensions of 120 cm x 60 cm, it's easily manageable.

- Renovation of poor base floors
- Levels out unevenness
- Immediately load-bearing after installation
- High level of noise dampening
- Maximum stability



ROBERTS

When you're installing both flooring and an underlay, don't you want to use the right tool?

Estillon has carried the Roberts collection since 2006. A complete collection of flooring installation tools, tapes, aluminium profiles, Smoothedge carpet backing strips and glues. Roberts is now seen as a first-class brand for floor installation tools, glues and accessories. Most of the tools that are still used today were invented by Roberts.

The company behind the Roberts brand continues to produce innovations that meet the challenges facing today's installer: in 2020 an introduction of **44 new tools!**

best base
20 years



Best Base underlays celebrates its 20th birthday!

The Best Base range from Estillon is a collection of underlay carpets made from a 100% recycled mix of high-quality clean polyurethane foam.

The most important information about Best Base at a glance:

- These carpet underlays are produced in the Netherlands in an environmentally friendly manner
- They are a mix of 100% recycled from high-quality, cleanly recycled polyurethane foam
- This lightweight PU foam guarantees a stable and sustainable installation
- Easily processed and has a very high impact recovery capability
- Strengthen the feeling of luxury and comfort

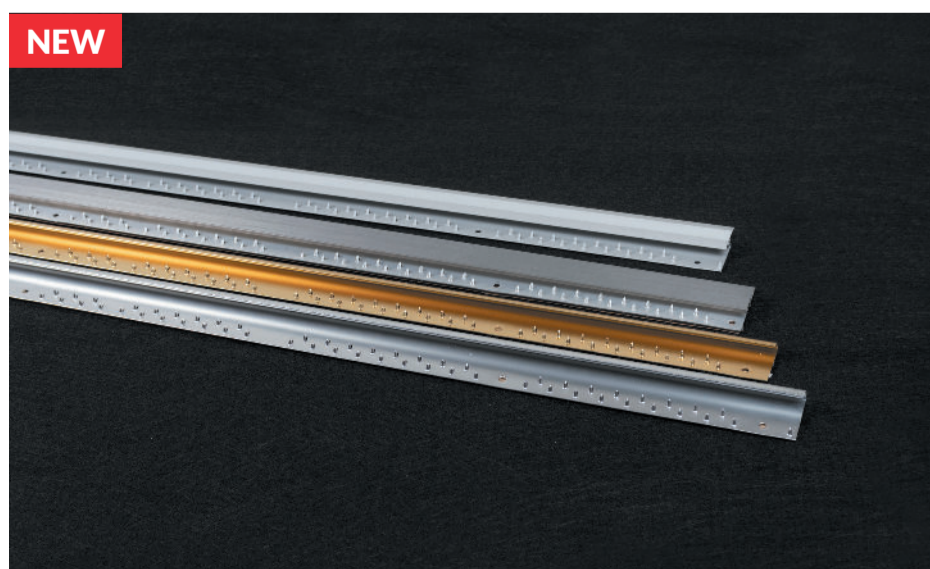
New collection of Roberts profiles

Estillon is proud to present you with the new range of Roberts aluminium profiles. This range is perfect for fitting your customers' floors with the right profiles, for all kinds of finishes and for all kinds of floorings, such as carpeting, laminate/parquet, linoleum and PVC. It includes a selection of profiles that can bridge differences in height, cover joints, finish edges or serve as mounting profiles.

Estillon offers 11 different profiles in 5 different colors.

Mat gold, mat silver, bright gold, bright silver and brushed nickel.

NEW



Hospitality

Underlay and flooring accessories for hospitality, marine and other commercial applications

As a world leader in flooring solutions, Estillon has been providing underlays for laminate, linoleum, PVC, vinyl, and carpet since 1965. In this time we have supplied carpet underlays for hotel groups such as the Marriott, the Steigenberger, and the Hilton, in locations stretching from Moscow to Seville. For Estillon, excellent service, quality, innovation and reliability are top priorities.

Estillon has just the right underlay for any hotel. We truly value our collaboration with manufacturers of carpets, laminate floorings, PVC floorings and adhesives. This interaction is expressed in the sharing of product expertise and the testing of product combinations. The extensive product knowledge and specialist skills of Estillon employees enable us to provide professional advice. Effectively organized logistics means that your orders will be delivered on time.



Quantum of the Seas & Anthem of the Seas, Royal Caribbean International
Fenixbase 6 mm



Steigenberger Kurhaus Hotel
Scheveningen, The Netherlands
Egalsoft FR 6 mm

Marine

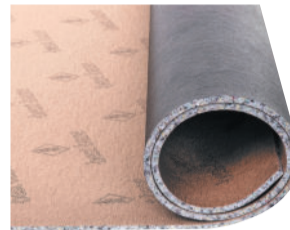
Estillon includes carpet underlays with an IMO certification in its product line for use in ships. These certified products are recognisable by the CE approval mark in the shape of a wheel. According to IMO, Estillon products have outstanding fire-resistant properties and the quality of the production process is guaranteed.



In order to realize the high level of acoustic comfort, Estillon has a number of underlays with the Quietroom® label certificate. This way you are guaranteed of a “quiet” hotel floor!

About Estillon

- Over 50 years of experience
- An extensive selection of flooring systems, carpet underlays and tools
- Well-known brands such as Egalsoft, Best Base, Floorfixx and Roberts
- Specialised expertise, professional service and innovative products
- Supplies wholesalers, hotel chains, casinos, theatres, cruise ships, offices
- The products are successfully distributed by sales partners and agencies throughout the world
- Estillon is official partner of Quiet room® label for hotels



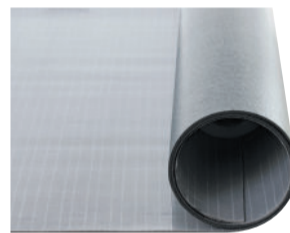
Underlay for carpet

- Longer effective life of the carpet
- Carpet wears less quickly
- Contributes greatly to comfort and luxury



Underlay for LVT

- No drying/waiting time
- Maximum stability
- Sound reduction
- Floating system



Underlay for laminate flooring

- Acoustical improvement
- Suitable for floor heating
- High compressive strength



Non-skid rug pads

- Levels out small irregularities
- Light weight and easy to install
- Extends the lifetime of the rug



What's the Quietroom® label concept?

Find out at www.estillon.com/en/quietroom